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# Wayne County Economic Development Tool Kit

# Wayne County

**A LEGACY OF STRENGTH IN MANUFACTURING, INNOVATIVE THINKING AND AGRICULTURE**

Over the past several decades, Wayne County has evolved into one of the most dynamic small communities in the country with amenities offered by our award winning micropolitan area. With efficient access to national and global markets, Wayne County retains a lower cost of living and doing business. The County is also comprised of diverse companies, including The J.M. Smucker Co., Schaeffler Group, Morton Salt, The Wooster Brush Company, Daisy Brand®, Seaman Corporation, Venture Products Inc., SmithFoods Inc. and Frito-Lay Inc.

In Wayne County, many have also discovered the true partnership between government, business and education. The effort to build a supportive environment has carried on for many years with outstanding results. From providing incentives and loan assistance, to fast track permitting and infrastructure assistance, local government and partners in Wayne County are dedicated to continued growth and success.

## WAYNE COUNTY BY THE NUMBERS



**116,806**  
Population (2023)



**38.9**  
Median Age



**\$69,876**  
Median Household  
Income (2022)



**6.5%**  
Sales Tax Rate

## About the WEDC

The Wayne Economic Development Council is a public-private partnership dedicated to the economic development of Wayne County and Northeast Ohio. In serving the interests of the local community, the WEDC's primary role is to stimulate new capital investment and job growth through business retention, expansion and attraction initiatives.

### The WEDC Team

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**For more information contact  
Wayne Economic Development Council**

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### OUR MISSION

**Partner, Promote, Prosper**

The Wayne Economic Development Council is a business-led, public private partnership that maintains and promotes the strength of Wayne County's cities, villages and agricultural areas. By aligning and engaging key stakeholders, the WEDC fosters balanced and sustained economic growth and prosperity for Wayne County and addresses issues critical to its competitiveness.



### OUR VISION

The Wayne Economic Development Council is a leading and collaborative go-to organization that contributes to Wayne County's national recognition for achieving high quality growth that benefits both businesses and residents while maintaining a balance between industry, agriculture, commercial and residential development.



### STRATEGIC PRIORITIES

**Cultivate, Connect & Align Networks**  
Within & Beyond Wayne County

**Support Business Development**  
With Attention to Retention & Expansion

**Drive Critical Issues**  
To ensure future competitiveness